



HENLEY VENUES & PARTNERS AND OTHER TOWNS !LOVE THE LIVING ADVENT CALENDAR

Henley was the very first town in the UK to put together a 'Living Advent Calendar' three Christmases ago in 2011. A Joint Venture between the Henley Partnership and Henley Town Council, it derives from a concept which its Founder, and the Chair of the Henley Partnership, Julie Perigo, saw in Stockholm.

Since then audiences have grown from an average of 45 each night to nearly 100; participating organisations have increased from 27 to over 75; the event has won a regional 'Business & Economy' award and was a national Finalist in the Association of Town Centre Management Awards. This year four other local towns have said they will be copying the idea themselves : Windsor, Wokingham, Twyford and Banbury.

Local businesses like Simmons & Sons, Hobbs of Henley and Delegate Office Services have been popular Venues on each of the three years. 2013 also sees 'new faces' among the Venues and Partners, including key local manufacturer Stuart Turner, The Communications Group and Fidelity-Group (both at The Hub, by Henley Station) and riverside restaurant Shaun Dickens. "We are very excited about being part of it this year," said Stuart Harris, Business Development Manager at Fidelity-Group. "It is great to be involved in something which brings local businesses together, raises money for local charities and gives so much fun to the town. We'll certainly be making our evening on Dec 13th one for the audiences to remember!"

Star luxury watch-maker Bremont, based in Henley, are Sponsors for the first time this year. And its not just businesses which are involved : Henley College is inviting audiences in on Dec 17th, Henley Youth Club opens its doors on Dec 14th and the Henley Fire & Rescue Service are back by popular demand on Dec 2nd . All appreciate the fact that it is an opportunity for local residents to come along, see where they are, and feel welcomed.

Full details on Venues, Partners, Sponsors and the Charities supported plus an easy-to-read Map can be found on www.livingadventcalendar.co.uk

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See www.livingadventcalendar.co.uk